QP CODE: 24022960

Reg No : .....

Name : .....

B.VOC DEGREE REGULAR / IMPROVEMENT / REAPPEARANCE EXAMINATIONS, JUNE 2024

Second Semester

B.Voc tourism and hospitality management

THM2GT02 - PRINCIPLES AND PRACTICES OF TOURISM

2018 Admission Onwards

444EA5B7

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Who is allocentric?
2. What is outbound tourism?
3. What is physical motivation?
4. What is busniess motivator?
5. What do you mean by lieper's tourism system?
6. What do you mean by intangibility?
7. What is an entertainment industry?
8. What is tourism development?
9. What is destination demand in tourism?
10. What do you mean by economic carrying capacity?
11. What do you mean by socio-cultural impact of tourism?
12. What do you mean by cultural impact of tourism?

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. What is the meaning of tourism?

14. Briefly explain family motivators.

15. Briefly explain the concept of travel motivation.

16. Write a short note on ameneties.

17. Write about responsible tourism activities.

18. What is the negative social impact of tourism?

19. What is the indirect contribution of tourism to government revenue?

20. What are the direct and indirect job opportunity in tourism sector?

21. Briefly explain the value of cultural resources in tourism.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Define tourism. What are the components of tourism?

23. What do you mean by tourist statistics and explain its type?

24. Expand UNWTO and explain its function.

25. What are the essential facilities and services for tourism development?

(2×15=30)